**Criteria**

**Proximate Layout**

How well are related items placed near each other? Do the edges cross or do items overlap when perhaps they do not need to? Are the crossings distracting?

**Design of the Visualization**

Does the visualization effectively utilize the assignment of variables to elements and design of a visualization described in Week 2?

**Contest**

How interesting is the result? Does this represent an interesting choice of data and/or an interesting way to display the data?

Grading

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Poor (1–2 points)** | **Fair (3 points)** | **Good (4 points)** | **Great (5 points)** |
| **Proximate Layout** | Relationship between items cannot be discerned because of poor layout. | Major problems with the layout, leading to many long edges and/or overlaps that distract from the data. | Minor problems with the layout, resulting in long edges or unnecessary overlaps in objects or edges. | Related items are placed near each other and intersections of visualization elements are not unnecessarily distracting. |
| **Design of the Visualization** | Relationship between items cannot be discerned because of poor element and/or design choices. | Major problems with some elements and/or design choices that interfere with the display of the data. | Minor problems with some elements and/or design choices that distract from the display of the data. | Visualization effectively uses elements and design to display the data. |
| **Contest** | Misleading | Boring | Not boring | Interesting |